UR12 Podcast Starter Pack

Share
Your
Passion



SALES GUIDE







About the UR series

Steinberg's UR series offers professional hardware solutions for musicians and producers. With USB 2.0 connectivity offering the speed of throughput required by professional users, the UR series ensures universal compatibility with both PCs and Mac computers, as well as iPad connectivity. Each member of the UR family offers a unique mix of capabilities. Featuring eight preamps, the UR824 rack unit is an all-round I/O device for the studio and on the road. The UR28M is a streamlined, desktop unit with fewer inputs and outputs, but an easy-to-use surface for monitor control. The UR22mkII features a compact design for maximum mobility, while the UR242 and UR44 portable production solutions add DSP power for zero-latency monitoring with FX, each with different I/O options. The UR12 is the smallest member of the family, offering an extremely compact, top-quality audio interface at an exceedingly competitive price point.*

Every UR audio interface includes Cubase Al music production software and the iOS Cubasis LE iOS music production app.

^{*} The availability of the different UR models varies from region to region.





UR12 Podcast Starter Pack

Your complete Podcast Pack

The UR12 Podcast Starter Pack comprises the portable, rugged UR12 USB audio interface in an eye-catching black and copper finish, an ST-M01 condenser microphone with accessories including a tabletop stand, pop screen and cable, plus the latest versions of WaveLab Cast, Cubase AI, and Cubasis LE software.

USE CASES

Featuring high-speed USB 2.0 with one XLR input, one Hi-Z input, two RCA outputs and a separate headphone output, the UR12 provides excellent connectivity for mobile recording and personal audio content creation. With 24-bit/192 kHz audio resolution and a D-PRE mic preamp which provides +48 V phantom power, the compact and durable UR12 offers hardware-based latency-free monitoring. It can be powered by any Mac or Windows computer with USB 2.0 and by an external power adaptor or a USB battery pack when used with an iPad or iPhone for a highquality, compact recording system.





UR12 Podcast Starter Pack

Top Ten Features

ABOUT UR12 PSP

- 24-bit / 192 kHz USB 2.0 audio interface
- Class A D-PRE mic preamp with switchable +48 V phantom power
- One mic input (XLR) and one Hi-Z instrument input (TS), two line outputs (RCA)
- · Headphone output
- Latency-free hardware monitoring of input signal and Loopback function for live internet broadcasting
- USB-powered for mobile recordings with Mac and PC, additional micro USB socket for power source connection when used with iOS devices
- Rugged metal housing with eye-catching black/copper finish
- Cross-platform compatibility with Windows, macOS, iOS and iPadOS (Apple accessory is required for iOS operation)
- ST-M01 studio condenser microphone with low-noise microphone cable, tripod and pop screen
- High-quality software suite for recording, producing, mixing and mastering podcasts and music







ABOUT UR12 PSP USE CASES PRODUCT FACTS SKUS AND PRICING COMPARISON

UR12 Podcast Starter Pack

The easy-to-use production toolkit to get you creating podcasts quickly and in great quality on your computer or iOS device. The UR12 Podcast Starter Pack combines a dual-channel USB 2.0 audio interface, quality condenser microphone and all mic accessories with a full software suite. It's a complete, studio-grade social media production package.

About UR12

The UR12 audio interface is the centerpiece of the Starter Pack and allows you to compose and record music and podcasts in up to 24-bit/192 kHz studio quality on your laptop, iPhone or iPad. With outstanding audio and build quality for its price class, plus a stylish black and copper finish, the UR12 combines carefully chosen components with advanced connectivity and flexible I/O options to offer a complete mobile production platform.

Studio-Quality Microphone

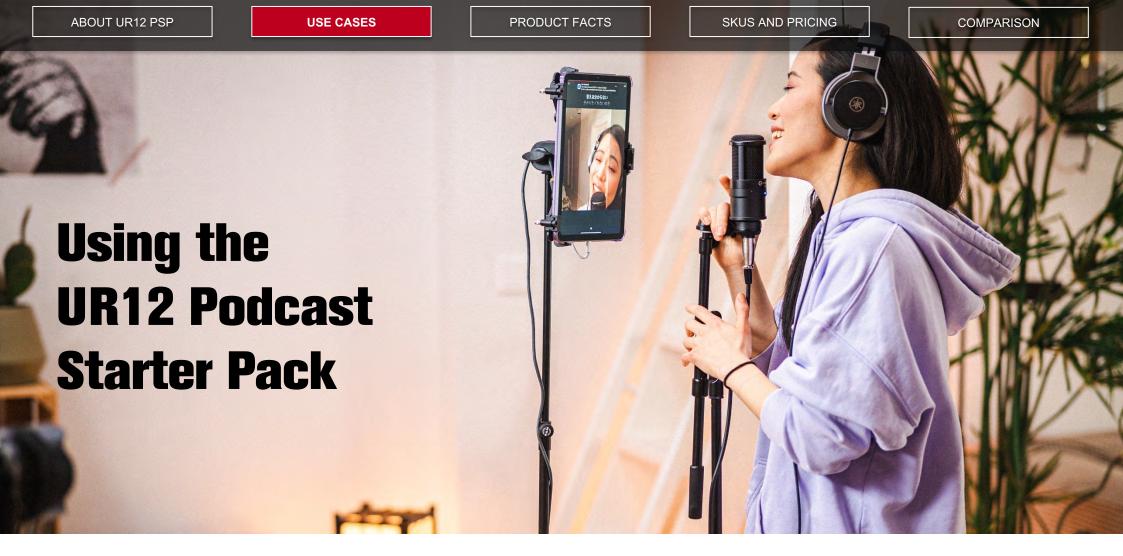
The ST-M01 studio condenser microphone includes the heritage of many high-quality studio mics. With excellent sensitivity and a wide frequency response for recording speech, singing or any musical instrument, it captures every nuance of the signal in excellent quality.

These qualities are enhanced by the included pop screen to reduce noise, a low noise microphone cable to connect the ST-M01 to the UR12 and a tabletop mic stand to help you place the microphone in the best position.







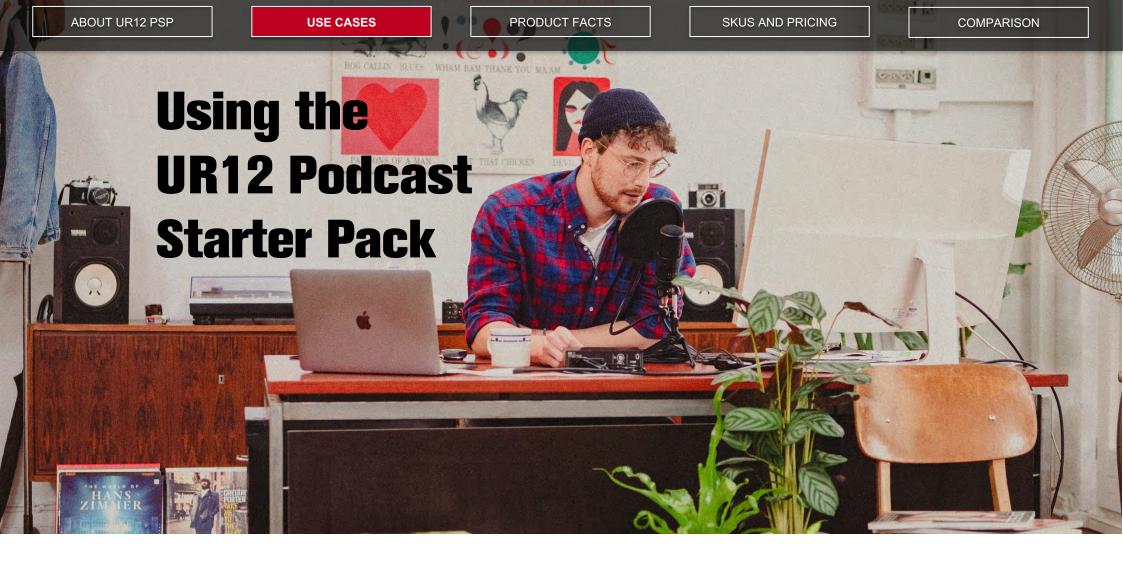


Go live online

The UR12 Podcast Starter Pack includes everything you need for performing online. Whether it's karaoke with social singing apps like Smule, live music, spoken recitals, sports commentaries or just having fun with friends, the iOS connectivity and included high-quality condenser microphone, cable and pop shield make it the ideal online performance package, wherever you are.







Become a podcast pro with the complete package

Share your thoughts, inspiration, ideas and news with the world by recording podcasts for broadcast on any online medium or write them to audio files for distribution or download. With this versatile and highly portable production package, you can produce your podcast anywhere — at home, at work, on vacation, even in the middle of nowhere! With seamless PC/Mac computer and iOS compatibility, it has everything you need to become a true podcast pro.



ABOUT UR12 PSP USE CASES PRODUCT FACTS SKUS AND PRICING COMPARISON

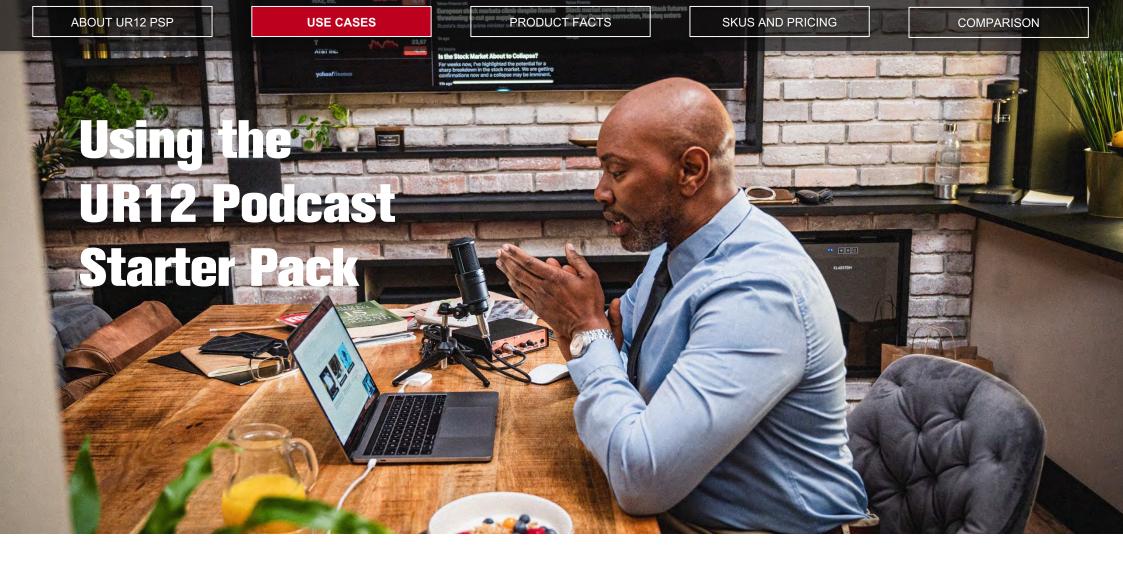


Attract and entertain followers by live streaming

Streaming and vlogging are great ways to reach new audiences, as well as entertaining your existing followers. The UR12 Podcast Starter Pack provides the ideal platform for you to go live online. The Loopback function lets you easily stream any audio content to live online platforms, with the included condenser microphone, high-quality inputs and included software meaning your audience will hear everything in superb quality.







Work from home in the best audio quality

Nowadays working from home has become commonplace; connecting with colleagues and business partners via video chats is an essential part of the working day for many people. The UR12 Podcast Starter Pack includes everything you need to help improve the quality of your spoken contributions to online meetings. With the high-quality UR12 audio interface, microphone and accessories, you can help your colleagues and business partners to clearly understand your message.



MODELS

PRODUCT FACTS

SKUS AND PRICING

COMPARISON

General features UR models

24-bit/192 kHz audio resolution



The premium converters used in the UR-series deliver great audio quality, thanks to a maximum sampling rate of 192 kHz with 24-bit resolution. Highquality conversion is a crucial first step for any audio production and, with the UR interfaces, Steinberg's designers researched the best combination of components for optimized analog to digital conversion. Alongside great build quality, the sound quality of the UR models is refined by the inclusion of 24-bit converters. These accurately capture the detail of every recorded signal, ensuring that the fidelity of throughout sound the recording process is maintained.

Class-A D-PRE mic preamps



The UR series features Yamaha's highly acclaimed D-PRE preamps, offering recording quality unmatched in this price class. D-PRE preamps deliver beautifully transparent and detailed sound, with remarkably detailed high end. rich low frequencies and exceptional dynamic response. Praised by industry professionals and media alike, D-PRE is a very special, class-leading preamp. And to faithfully capture and replay that warm, transparent sound, UR interfaces feature AD and DA conversion stages with up to 24-bit/ 192 kHz resolution.

Loopback function for streaming



The Loopback function of the UR interfaces offers an easy way to stream performances live to the Internet. Often used by hosts of live online broadcasts, when the function is active, incoming audio signals to the UR (such as microphone, guitar or line source) are merged with the signal coming from audio playback software like Cubase or another DAW inside the computer. The merged signal will then be sent back to the computer for online streaming via your software of choice.



General features UR models

HighSpeed USB 2.0



UR interfaces feature high speed USB 2.0, which provides fast, reliable and seamless connectivity to Mac and PC computers, iPads and iPhones. Together with the enhanced low latency of our SSP2 chip and the latest drivers, the UR series gives you peace of mind wherever you are recording.

iOS ready via CC Mode



You can combine UR units with an audio application like Steinberg's Cubasis for iPhone and iPad, giving you a fully mobile audio recording solution. All UR interfaces can switch to Class Compliant (CC) mode when connected to an iOS device, providing an effortlessly intuitive, ultraportable production experience.

Ultra-rugged build



The robust metal casing and exceptional build quality of UR interfaces makes them rugged enough to withstand all the rigors of the road. Whether you are location recording or just moving your gear from one place to another, you don't need to worry about the risk of damage to your interface. They are rugged enough to ensure that, when you are ready to record, they will work perfectly every time.

Compatible with all major audio software



The UR12 interface is compatible with all major audio software which supports the ASIO, Core Audio or WDM standard.

Latency-free hardware monitoring with switch

The UR12 features latencyfree hardware monitoring with an easy-to-use monitor source switch that lets you choose between the direct signal and the output of your host application.







Cubase Al included

Cubase AI is a powerful music production software application combining audio and MIDI recording, editing and mixing in a single, integrated software package. Based on the same technologies as Steinberg's award-winning advanced music production system Cubase Pro, Cubase AI is the perfect entry ticket into the world of computer-based music production.

- Music production system, offering a set of streamlined audio/MIDI recording, editing, scoring and mixing tools
- · Award-winning Steinberg audio engine, flexible routing and fully automatic delay compensation
- Supports 48 MIDI, 16 instrument, 32 audio tracks and 16 physical inputs with up to 32-bit/192 kHz
- · MixConsole provides the stellar mixing experience with full flexibility and integrated EQ/Dynamics channel strip module
- · Comes ready with a set of audio effect processors and HALion Sonic SE workstation instrument



ABOUT UR12 PSP MODELS PRODUCT FACTS SKUS AND PRICING COMPARISON



Cubasis LE for iOS included

Cubasis LE is the compact version of Steinberg's streamlined sequencer for the iPad, providing the same look and feel of its bigger brother Cubasis. Specially designed for quick and easy operation, Cubasis LE makes recording, editing and mixing a breeze and opens a new world of possibilities for your creativity.

- · Up to 4 audio and 4 MIDI tracks
- Mixer with studio-grade effect processors
- · MicroSonic with 25 virtual instrument sounds based on HALion Sonic and Allen Morgan drum kits
- · Virtual keyboard, Sample Editor and Key Editor
- Upgrade to Cubasis full feature set via in-app purchase





MODELS SKUS AND PRICING ABOUT UR12 PSP **PRODUCT FACTS** COMPARISON Included software

WaveLab Cast included

WaveLab Cast includes a fine selection of editing, refinement and enhancement tools to help you raise the quality of your audio recordings to a professional level. You can add background music and other effects to a new music track, reorganize your recordings, delete unwanted scenes and remove disturbing noise. Once your podcast is created, Cast also helps you to broadcast your content.

- Created to deliver uncompromising quality, WaveLab Cast supports up to 96 kHz audio in 16-bit CD quality.
- WaveLab Cast's integrated Channel Strip allows you to enhance the presence of speech, give music more punch and remove unwanted noise just by turning a few knobs.
- Add music, refine voice recordings, insert audio effects in perfect sync to picture. Learn more about your mix through WaveLab Cast's metering options. The ducking feature lowers the background music when speech is detected on the voice track.
- WaveLab Cast provides a variety of editing and audio refinement tools, including Split functions, crossfades and volumes handles. The Audio Editor workspace allows for manipulating a single audio file with dedicated tools.
- WaveLab Cast connects you with your favorite podcast directories. It also helps you to create and publish RSS feeds and provides upload functions to your choice of online storage.



steinberg

ABOUT UR12 PSP MODELS PRODUCT FACTS SKUS AND PRICING COMPARISON

Launch dates

Distributor pre-announcement May 20, 2022

First distributor shipping August 2, 2022 (TBD)

Dealer announcement June 2, 2022

First dealer shipping August 2, 2022 (TBD)

Public announcement June 2, 2022

Public availability August 2, 2022 (TBD)





ABOUT UR12 PSP MODELS PRODUCT FACTS SKUS AND PRICING COMPARISON

Morphological data box UR12 Podcast Starter Pack

Description UR12 Podcast Starter Pack

Dimensions box (mm) 498 x 258 x 150 mm

Weight box (kg) 3.4 kg

Masterbox quantity 3 pieces

EAN 4957812677806

UPC 889025141796

Components included

The UR12 Podcast Starter Pack retail box includes the following:

- UR12 B hardware unit
- USB Type-B to USB Type-A cable
- Getting Started (brochure)
- Condenser microphone ST-M01
- Microphone mount
- Microphone stand legs and stand shaft
- XLR cable
- Microphone pop screen
- · Cubase Al download access code paper sheet
- WaveLab Cast download access code paper sheet
- Cubasis LE download information paper sheet

Language versions and support

The installation guide the startup guide and the manual are provided in 10 languages:

- English
- French
- German
- Japanese
- Spanish

- Italian
- Chinese
- Portuguese
- Russian
- Korean





Minimum system requirements

UR12

Мас	PC			
macOS 10.13 /10.14 /10.15 /11 /12	Windows 7 SP1 /8.1 /10 /11			
Intel Core i-series multicore processor 2 GHz or faster (For Apple silicon-based Mac Rosetta 2 App is required)	Intel Core i-series multicore processor 2 GHz or faster, or AMD equivalent processor			
4 GB RAM				
1.2 GB free HD space				
1280 x 800 display resolution recommended				
USB 2.0/3.0 port for connection of UR unit				
CC Mode requires iOS 10 (or higher) on iOS devices*				
An internet connection is required for manuals and instructions, download, installation, activation, account setup and product registration.				
*CC Mode requires Apple Lightning to USB Camera Adapter / Lightning to USB 3 Camera Adapter (not included)				

Cubase Al

PC
64-Bit Windows 10 /11
Intel Core i5 (4th Generation) or AMD Ryzen
Graphics card with native Windows 10 support

4 or more CPU cores

8 GB RAM

50 GB free HD space

1440 x 900 display resolution

An internet connection is required for license activation, account sign-up, installer download and product registration.

Note: This software version does not support 32-bit plug-ins. VST 2 plug-ins only run in Rosetta 2 mode on Apple silicon Mac. Cubase does not support VST 2 when running natively on Apple silicon Macs

For recommended systems and support of future operating systems, please refer to the Support section on our website <u>www.steinberg.net</u>





COMPARISON

Minimum system requirements

WaveLab Cast

Мас	PC		
macOS 10.15 /11 /12	64-it Windows 10		
Intel Core i-series multicore processor 2 GHz or faster (For Apple silicon-based Mac Rosetta 2 App is required)	Intel Core i5 (4th Generation) or AMD Ryzen		

4 GB RAM

4 GB free HD space

1920 x 1080 display resolution recommended

An internet connection is required for license activation, account sign-up, installer download and product registration.

Cubasis LE

Find more information about the latest system requirements in the Apple App Store or at https://www.steinberg.net/cubasis/le/

For recommended systems and support of future operating systems, please refer to the Support section on our website www.steinberg.net





UR12 Electrical Characteristics

MIC INPUT (Balanced)		
Maximum Input Level	+0 dBu	
Input Impedance	4 kOhm	
GAIN Range	+10 dB – +54 dB	
Dynamic Range	101 dB, A-weighted	
HI-Z INPUT (Unbalanced)		
Maximum Input Level	+8.5 dBV	
Input Impedance	1M Ohm	
GAIN Range	+/-0 dB - +40 dB	
MAIN OUTPUT L/R (unbalanced)		
Maximum Output Level	+6 dBV	
Output Impedance	600 Ohm	
PHONES		
Maximum Output Level	6 mW + 6 mW, @ 40 Ohm	
USB		
Specification	USB 2.0, 24-bit, 44.1 kHz/48 kHz/88.2 kHz/96 kHz/176.4 kHz/192 kHz	
XLR INPUT		
Polarity	Pin 1: Ground, Pin 2: Hot (+), Pin 3: Cold (-)	

General Specifications of UR12			
Power requirements	2.5 W		
Dimensions (WxHxD)	159 x 46 x 144 mm		
Net Weight	850 g		
Operating Free-Air (Temperature Range)	0 to +40 °C		
Included Accessories	• USB 2.0 cable		
	Getting started (brochure)		
	Cubase Al Download Information (printed)		



Copies

UR series

[short]

With Steinberg's line of USB 2.0 connectivity interfaces, you've got it all covered: the UR range comprises a 19" rack-mounted studio solution, a desktop production interface, an ultra-compact mobile unit and an advanced portable production studio — all engineered and crafted to meet the most exacting standards.

[long]

Steinberg's UR series offers professional hardware solutions for musicians and producers. With USB 2.0 connectivity offering the speed of throughput required by professional users, the UR series ensures universal compatibility with both PCs and Mac computers, as well as iPad connectivity.

Each member of the UR family offers a unique mix of capabilities. Featuring eight preamps, the UR824 rack unit is an all-round I/O device for the studio and on the road. The UR28M is a streamlined, desktop unit with fewer inputs and outputs, but an easy-to-use surface for monitor control. The UR22mkII features a compact design for maximum mobility, while the UR242 and UR44 portable production solutions add DSP power for zero-latency monitoring with FX, each with different I/O options. The UR12 is the smallest member of the family, offering an extremely compact, top-quality audio interface at an exceedingly competitive price point.

Every UR audio interface includes Cubase AI music production software and the iOS Cubasis LE iOS music production app.





PRODUCT FACTS

Copies

UR12 Podcast Starter Pack

[Top 5 features]

 24-bit / 192 kHz USB 2.0 audio interface with 2 x 2 analog and iOS connectivity

MODELS

- One Class-A D-PRE mic preamp supporting +48 V phantom power and one Hi-Z input.
- Latency-free hardware monitoring and separate headphone output
- ST-M01 studio condenser microphone with low-noise microphone cable, tripod stand and pop screen
- Cross-platform compatibility with Windows, OS X and iOS. WaveLab Cast, Cubase AI and Cubasis LE music software included

UR12 Podcast Starter Pack

Your complete podcast pack

[short]

The UR12 Podcast Starter Pack offers everything you need to start producing great quality podcasts on your computer or iOS device — all necessary hardware and software included!

[mid]

The easy-to-use production toolkit to get you creating podcasts quickly and in great quality on your computer or iOS device. The UR12 Podcast Starter Pack combines a dual-channel USB 2.0 audio interface, quality condenser microphone and all mic accessories with a full software suite. It's a complete, studio-grade social media production package.

[long]

Enjoy the perfect introduction to podcasting and creating audio for social media with a full suite of first-class production tools to get you started immediately! The UR12 Podcast Starter Pack has everything you need to record and produce your social media audio or podcasts on computer or iOS device; the compact and rugged UR12 twin-channel USB 2.0 audio interface, studio-quality ST-M01 condenser microphone, pop screen, tripod stand and all necessary cables. Also included is a complete software suite for Mac, PC and iPad centered on WaveLab Cast, the software dedicated to creating audio for social media.







Product	SKU	€ SRP*	Reference MAP**	US MAP***
UR12 Podcast Starter Pack	48454	€249	\$249.99	\$249.99





* SRP includes 19% German VAT ** excl. VAT, but incl. custom fee (only valid for US)

*** excl. VAT





ABOUT UR12 PSP	MODELS	PRODUCT FACTS	SKUS AND PRICING	COMPARISON	
	Model	Steinberg UR12 Podcast Starter Pack	Focusrite Scarlett Solo Studio	Presonus AudioBox iTwo Studio	
Spec		UR (1) Consideration of the co	Recursive Standard State Compared State Compared St	Eliphonal vertices (in the control of the control o	
Price (US\$ MAP / EU SRP)		\$249.99 / €249	\$229.99 / €239,99	\$269.95 / €229	
USB version and connector		USB 2.0 Type-A	USB 2.0 Type-C	USB 2.0 Type-A	
Bit / sample rate		24-bit / 192 kHz	24-bit / 192 kHz	24-bit / 96 kHz	
Number of inputs		2 CH1: XLR (Mic) CH2: TS (Line/Hi-Z)	2 CH1: XLR (Mic) CH2 TS (Line/Hi-Z)	2 CH1: XLR/TRS Combo (Mic/Line/HI-Z) CH2: XLR/TRS Combo (Mic/Line/HI-Z)	
	Mic Preamps	1 x D-PRE	1 x Scarlett preamp + Air	2 x XMAX-L preamps	
Analog Inputs	Gain range (dB)	44	56	50	
	Dedicated Line In				
	+48 V phantom power		Yes (switch for CH1/CH2)	Yes (switch for CH1/CH2)	
Analan Outmeta	Analog Outputs Number of outputs Phones		2 RCA	2 TRS	
Analog Outputs			1 (joint volume with Main)	1 (dedicated volume)	
Loopback Mode		Yes			
MIDI		No	No	Yes	
Monitoring	Hardware based	Yes (direct monitor button)	Yes (w/ Off-Mono-Stereo Switch)	Yes (w/Mix rotary)	
iOS support		Yes	Yes	Yes	
Connection		Apple Lightning to USB Camera Adapter Apple Lightning to USB 3 Camera Adapter			
Power		Bus powered, optional 5V adapter with Micro USB	Bus-powered	Bus-powered; MFI	
Exterior material		Full metal casing	Aluminium casing	Aluminium casing	
Bundled microphone		Steinberg ST-M01, incl. XLR cable and mic stand	Focusrite CM25 MKII, incl. XLR cable	Presonus M7, incl. XLR cable	
Bundled headphones			Focusrite HP60 MKII	Presonus HD7	
Dedicated podcasting software		WaveLab Cast			
Bundled software		Cubase AI, WaveLab Cast	ProTools 3 months subscription, Ableton Live Lite	Studio One Artist	
Bundled iOS app		Cubasis LE			
Bundled Plug-Ins			Focusrite Hitmaker Expansion Focusrite Red Plug-in Suite Softube Time and Tone Bundle XLN Audio Addictive Keys Plug in Collective (all VST/AU/AAX) Splice 3 months subscription	Studio Magic Plug-in Suite (VST/AU/AAX)	

159 x 46 x 144 mm / 0.85 kg



Dimensions interface (W x H x D)



111 x 44 x 86 mm / 0.23 kg

Splice 3 months subscription 143.5 x 43,5 x 95,8 mm / 0,32 kg

Credit notice

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